

CERTIFICATE

This is to confirm that

Darya Serheyeva

participated in the Ukrainian-German Teaching Week
(30 September – 7 October 2023)

in framework of the DILLUGIS 23 project
(Digital Labs & Lectures for Ukrainian, German & International Students)
of the Eastern Bavarian Technical University Amberg-Weiden

and successfully passed the course

Management of Startup-projects

taught in English, worth **5 ECTS**
and received 97 of 100 points, grade **A**.

Weiden the 07.10.2023

Project coordinator



Dr. Kateryna Antoniuk

Lecturer



As. Prof. Ph.D. Kateryna Kopishynska

Attachment to the certificate

«Management of Startup-projects»

Examination: Module Work

Lecturer: As.Prof. Ph.D. Kateryna Kopishynska

Number of credits (in ECTS): 5

Degree level: Bachelor

Language: English

Course content:

- Topic 1. The essence and features of startup projects.
- Topic 2. Formation and development of business ideas and a startup product.
- Topic 3. Organization of a startup: from a team to an enterprise.
- Topic 4. Business model of a startup.
- Topic 5. Startup marketing.
- Topic 6. Startup business planning.
- Topic 7. Startup investment management.
- Topic 8. Legal principles of implementation of startups.
- Topic 9. Scaling and strategizing of a startup.

Students have acquired the following professional, methodological and personal skills and competencies:

- Acquire knowledge and skills for the implementation and managing of a startup project, including development of a startup idea, business planning, marketing, attracting investment, scaling and strategizing
- Develop socio-economic projects and a system of integrated actions for their implementation, taking into account their goals, expected socio-economic consequences, risks, legislative, resource and other constraints;
- Evaluate the results of their own work, demonstrate leadership skills and ability to manage staff and work in a team;
- Make effective decisions under uncertain conditions and requirements that require the application of new approaches, methods and tools of socio-economic research;
- Identify and critically assess the state and trends of socio-economic development, form and analyze models of economic systems and processes.