



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
NATIONAL TECHNICAL UNIVERSITY OF UKRAINE "IGOR SIKORSKY KYIV POLYTECHNIC INSTITUTE"
FACULTY OF MANAGEMENT AND MARKETING
Department of Enterprise Management

V International scientific-practical conference "BUSINESS, INNOVATION, MANAGEMENT: PROBLEMS AND PERSPECTIVES"

April 25, 2024

Dear colleagues!

We kindly invite teachers, scientists, representatives of business structures to participate in the International Scientific and Practical Conference "BUSINESS, INNOVATION, MANAGEMENT: PROBLEMS AND PERSPECTIVES"

SECTIONS AND TOPICS

Section 1. Trends of business and management development.

1. Transformation in business as a prerequisite for the latest management concepts.
2. Forecasts and Challenges of the Fourth Industrial Revolution.
3. Change of business models activity organization of enterprises.
4. Digitization of business processes of the enterprise.

Section 2. Management of international business in the conditions of globalization.

1. Problems and prospects of international business management development.
2. Functioning of domestic enterprises in the global economic environment.
3. Current trends and forms of business internationalization.
4. Impact of European integration on the strategic development of enterprises.

Section 3. Innovation and entrepreneurship as a basis for country economic growth.

1. Targets and ways of ensuring innovation development of enterprises.
2. Forms and mechanisms of innovation entrepreneurship development.
3. Knowledge management in the digital transformation of business.
4. Problems and opportunities to invest in innovation.

Section 4. Supply chain management in enterprise development strategy.

1. Supply chains as a new business environment.
2. Production operations in supply chains.
3. Integration and cooperation in supply chains.
4. Logistics in the Internet environment.

PARTICIPATION RESULTS:

- **publication of abstracts.** Accepted papers will be published in the electronic collection of abstracts of the conference on the OJS platform in the domain zone kpi.ua within the project "Scientific Periodicals";
- **speeches** at plenary and sectional meetings. Speakers will receive a program and a **certificate of participation.**

KEY DATES AND DETAILS

- **Until April 1, 2024 including**, it is necessary to fill in the [application for participation](#), register and upload your materials in the system confmanagement.kpi.ua. The submitting materials through the OJS system in the conference website is a prerequisite for publishing the work in the electronic collection of abstracts of the conference.
- send the abstracts in electronic form (tezy_surname) on the e-mail: konfkafmen@kpi.ua;
- the name of the electronic version files with the abstracts must coincide with the surname of the first author;
- publication of students' abstracts is possible only in co-authorship with the supervisor.

PARTICIPATION FORMAT

- **Digital format in Zoom**
- Participation in the conference is **free**.
- Working languages of the conference: **English, Ukrainian.**



until **01.04.2024**

**Registration,
submitting materials**



25.04.2024

Event

REQUIREMENTS TO ABSTRACTS

- ❖ The volume of abstracts 1–2 full A4 pages in Microsoft Word text editor in the form of a file with the extension .doc, .docx;
- ❖ Arial font, 10 pt, spacing 1, the indentation of the first line 1 cm. All margins are 20 mm. The reference in the text is obligatory and is made according to the sample: [1, p. 1] (the first digit is the ordinal number of the literary source; the second digit is the page number);
- ❖ typing formulas, use the Microsoft Equation formula editor, numbering on the right, in parentheses, without deviating from the right field;
- ❖ references is numbered in separate paragraphs, font Arial, size 9 (do not use automatic numbering). References must be prepared by following DSTU 8302 : 2015 "Information and documentation. Bibliographic reference. General requirements and rules of compilation";
- ❖ the sequence of placement of materials in the abstracts of the report: in the upper left corner — UDC;
- ❖ in the next line on the right side, write the name and initials of the author (s) (not more than three), (font — bold, italics); scientific degree and academic title, position, place of work or studying, city, state, ORCID (font — italics);
- ❖ the title of the report is indicated in CAPITAL LETTERS symmetrically to the text;
- ❖ below, in one interval, write the text of the report with a paragraph indent of 1 cm and references.

The conference organizational committee checks for plagiarism, reviews, and reserves the right to select abstracts. Please adhere to the principles of academic integrity.

PROGRAM COMMITTEE

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EXAMPLE *

UDC...

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ORCID ID:*

CHOICE OF THE DEVELOPMENT STRATEGY OF ENTERPRISES FOREIGN ECONOMIC ACTIVITY

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References:

1. Гавриш О.А., Дунська А.Р., Жигалкевич Ж.М., Кравченко М.О. Інноваційні засади розвитку промислових підприємств в умовах інтеграції у світовий економічний простір: монографія. Київ : КПІ ім.Ігоря Сікорського, 2019. 252 с.
2. Дергачова В.В., Федірко Г.А. Вплив корпоративної культури на конкурентоспроможність підприємства. *Актуальні проблеми економіки та управління*. 2018. №12. URL: <http://ape.fmm.kpi.ua/article/view/130934/126659> (дата звернення: 23.01.2023).
3. Воіарунова К., Копішинська К., Нригурська Н. Economic and management approach to defining effective projects for enterprise development under risks and uncertainty. *Problems and Perspectives in Management*. 2019. №. 17(4). PP. 299- 313.
4. Eurostat: website. URL: <http://appsso.eurostat.ec.europa.eu/nuisubmitViewTableAction.do> (the date of application: 23.01.2023).

(up to 4 different sources).

* The template as well as a note on the list of references used are available on the website <https://kafedra.management.fmm.kpi.ua>. The library index of UDC and ISBN is assigned to the collection based on the materials of the scientific conference.

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Information about conference is available on the website <https://kafedra.management.fmm.kpi.ua/>