



PROFILE OF THE SCIENTIFIC GROUP

Group name	EUROPEAN STUDIES FOR ECONOMIC RECOVERY OF UKRAINIAN ENTERPRISES
Specialty	073 - the formation of development management tools and of the restoration of the potential of Ukrainian enterprises on the fundamentals of sustainable development, the creation of road maps for the adaptation of advanced European experience in Ukrainian realities, and the overview of the dynamics of European integration processes

Participants	Competences of participants within the specialization of the scientific group	Scopus, WoS, and category B publications, which confirm the competences
Maryna Anatoliivna Pichugina (supervisor)	scientific researcher, academic project coordinator, trainer, event moderator, educational content developer	1. Malgorzata Okreglicka, Anna Lemanska-Majdzik, Maryna Pichugina, Lina Artemenko (2021), Entrepreneurial Orientation and Organizational Flexibility of Small and Medium-Sized Enterprises in a Pandemic Crisis / Monograph, Publishing Office of Czestochowa University of Technology. - Czestochowa 2021. – p. 177.- ISBN 978-83-7193-833-7 Link to the publication on the publisher`s website: http://www.wydawnictwo.pcz.pl . 2. Pichugina M., Artemenko L. (2022) Project development of open education platform for the company competitiveness [Online] //Serbian Journal of Management. vol. 17, br. 2, str. 321-332 https://asestant.ceon.rs/index.php/sjm/article/view/31970 . 3. Karolina OKREGLICKA, Maryna PICHUGINA (2021) SELECTED ELEMENTS OF CHANGE MANAGEMENT AND BUSINESS PERFORMANCE OF MICROENTERPRISES // Social and economic revue Number 1/2021 volume 19 p. 38-45.

		<p>Link to the publication on the publisher`s website: https://fsev.tnuni.sk/revue/single.php?lang=eng&id=302.</p> <p>4. Pichugina M. (2018) STRATEGY OF THE COMPANY BALANCED DEVELOPMENT// PROCEEDINGS OF THE 2nd INTERNATIONAL CONFERENCE CONTEMPORARY ISSUES IN THEORY AND PRACTICE OF MANAGEMENT CITPM 2018. P.530-537; Access mode: http://citpm.wz.pcz.pl/files/CITPM-2018.pdf.</p> <p>5. PICHUGINA M. (2016) The transbordering clusters: European Experience and Opportunities for Ukrainian Companies // World Scientific News. – №57. – 2016. P. 530-545. 1st International Scientific Conference, Dilemmas of scientific research in various fields of science: natural sciences, science and technology, economic and social sciences, humanistic sciences, 10th October, 2016, Cracow, Poland. Access mode: RLhttp://www.worldscientificnews.com/article-inpress/2016-2/55-60-2016/.</p> <p>6. Artemenko L., Pichugina M., Kotsko T. (2021) Strategizing of startup activity company: initialization and project implementation // Economic Bulletin of NTUU "KPI". № 18. Link to the publication on the publisher`s website: http://ev.fmm.kpi.ua/article/view/240433.</p> <p>7. Pichugina M., Artemenko L. (2021) Foresight Methodology for EU Environmental Protection and Policy // Research Reviews of Czestochowa University of Technology – Management] Zeszyt Naukowy Numer 42 s. 45-56. Access mode: https://wz.pcz.pl/znwz/zeszyt-naukowy-numer-biezacy.html.</p>
Maryna Olehivna Kravchenko	research of macro- and microeconomic systems, analysis of economic processes, forecasting, foresight	<p>1. Zgurovsky M., Kravchenko M., Boiarynova K., Ilyash O., Kopishynska K., and Pyshnograiev I. Analysis of the impact of Russia’s military invasion in Ukraine on the energy independence of European countries. System Research & Information Technologies. 2022. №2. Pp. 7-31. DOI: 10.20535/SRIT.2308-8893.2022.2.01 (Scopus).</p> <p>2. Dunska A., Boiarynova K., Kravchenko M. Scientific approach to determining the vectors of innovative development of industrial</p>

		<p>enterprises. <i>Baltic Journal of Economic Studies</i>. 2021. №4. Pp. 231-242. DOI:https://doi.org/10.30525/2256-0742/2021-7-4-231-242 (Web of Science).</p> <p>3. Vovk O., Kravchenko M., Popelo O., Tulchynska S., Derhaliuk M. Modeling the Choice of the Innovation and Investment Strategy for the Implementation of Modernization Potential. <i>WSEAS Transactions on Environment and Development</i>, 2021. Vol. 16, Pp. 430-438. DOI: 10.37394/23203.2021.16.38 (Scopus).</p> <p>4. Kravchenko M., Ilyash O., Smoliar L., Boiarynova K., and Trofymenko O. Changes in the energy supply strategy of the EU countries amid the full-scale Russian invasion. 2nd International Conference on Environmental Sustainability in Natural Resources Management (ISCES 2022) (Latvia, Riga, October 31 – November 1, 2022). Riga: BA School of Business and Finance, 2022. IOP Conference Series: Earth and Environmental Science. 2023. No. 1126 (2023). Vol. 012035. DOI: 10.1088/1755-1315/1126/1/012035 (Scopus).</p> <p>5. Zgurovsky M., Kravchenko M., and Pyshnograiev I., Study of energy independence of European countries in the context of new global security challenges. <i>Current and Future Challenges to Energy Security: the energy crisis, the impact on the transition roadmap : The Proceedings Volume of 7th Italian Association of Energy Economists (AIEE) Energy Symposium (Italy, Milan, December 14-16, 2022)</i>. Milan: SDA Bocconi School of Management, 2023. Pp. 169-179. URL: https://www.aieesymposium.eu/wp-content/uploads/2023/01/BOOK-SYMPOSIUM_2022.pdf.</p>
Lina Petrivna Artemenko	Strategic management, economic security of enterprises, competitiveness, benchmarking of business models in the conditions of European integration	<p>1. Pichugina M., Artemenko L. Project development of open education platform for the company competitiveness // <i>Serbian Journal of Management</i> Vol. 17 No. 2, p. 321-332 (2022) https://aseestant.ceon.rs/index.php/sjm/issue/view/1410 DOI: https://doi.org/10.5937/sjm17-31970 Scopus</p> <p>2. Hrynash L., Skvorzov I., Popadynets N., Nakonechna K., Gorbova K., Artemenko L. Issues of Concern in Managing the Corporate Innovative</p>

		<p>Development // Wseas transactions on business and economics Print ISSN: 1109-9526, E-ISSN: 2224-2899 Volume 19, 2022 DOI: 10.37394/23207.2022.19.178 https://wseas.com/journals/articles.php?id=7421 Scopus</p> <p>3. Urba, S., Chervona, O., Panchenko, V., Artemenko, L., Guk, O. (2022). Features of the application of digital technologies for human resources management of an engineering enterprise. <i>Ingénierie des Systèmes d'Information</i>, Vol. 27, No. 2, pp. 205-211. https://doi.org/10.18280/isi.270204 Scopus</p> <p>4. Artemenko L.P., Petruk Yu.V. Peculiarities of strategic planning of the enterprise in crisis conditions // <i>Economic Bulletin of NTUU "KPI"</i>. - №22, 2022 http://ev.fmm.kpi.ua/article/view/260143</p> <p>5/ Małgorzata Okręglicka, Anna Lemańska-Majdzik, Maryna Pichugina, Lina Artemenko Entrepreneurial Orientation and Organizational Flexibility of Small and Medium-Sized Enterprises in a Pandemic Crisis / Monograph, Publishing Office of Czestochowa University of Technology. - Czestochowa 2021. – p. 177.</p> <p>6. Lina Artemenko, Maryna Pichugina, Taras Kotsko Strategizing of startup activity company: initialization and project implementation // <i>Economic Bulletin of NTUU "KPI"</i>. – №18. – 2021. – C. 135-140. URL: http://ev.fmm.kpi.ua/article/view/240433 (professional edition, category B). (DOI: https://doi.org/10.20535/2307-5651.18.2021.240433).</p> <p>7. Artemenko L., Zahorulko T. Introduction of internal gamification in HR // <i>Global Scientific E-Journal "International Marketing and Management of Innovations"</i>. - №6. – 2021. https://immi.ath.bielsko.pl/last-number/ Microsoft Word - Zahorulko (3).docx (bielsko.pl) p.1-13.</p> <p>8. Pichugina M., Artemenko L. Foresight Methodology for EU Environmental Protection and Policy // <i>Research Reviews of Czestochowa University of Technology – Management] Zeszyt</i></p>
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		Naukowy Numer 42 (2021) s. 45-56. https://wz.pcz.pl/znwz/zeszyt-naukowy-numer-biezacy.html
Taras Arkadiyovich Kotsko	economic security of the enterprise, ecologization, green transformation	<p>1. Lina Artemenko, Maryna Pichugina, Taras Kotsko (2021), Strategizing of startup activity company: initialization and project implementation // Economic Bulletin of NTUU "KPI". – №18. P. 135-140. URL: http://ev.fmm.kpi.ua/article/view/240433 (professional edition, category B). (DOI: https://doi.org/10.20535/2307-5651.18.2021.240433).</p> <p>2. Viktoriia Dergachova, Maryna Kravchenko, Kateryna Kuznietsova, Taras Kotsko (2020) Ukraine's energy policy: analysis and development strategy / POLITYKA ENERGETYCZNA – ENERGY POLICY JOURNAL.– Volume 23. – Issue 4. – 67-90.</p> <p>3. Taras Kotsko (2018) Rethinking approaches to the formation of the economic policy of the state in the conditions of increasing threats to economic security / "Intellect XXI". – Issue 3/2018. - P. 68-73. – Access mode: http://nbuv.gov.ua/UJRN/.</p> <p>4. Taras Kotsko (2019) The policy of environmentalization of the activities of enterprises of the fuel and energy complex: problems of formation and implementation / Economic bulletin of NTUU "KPI" - 2019(16). P. 174-185. – Access mode: http://ev.fmm.kpi.ua/article/view/181843.</p> <p>5. Taras Kotsko (2020) Greening of the economy as a tool for the transition to sustainable development in the conditions of incomplete transformation processes / Scientific notes of the Tavri National University named after V.I. Vernadskyi. Series: Economics and management. Volume 31(70). – No. 3. Part 1. – P. 63-70. – Access mode: http://ev.fmm.kpi.ua/article/view/181843.</p> <p>6. Taras Kotsko (2021) The system of factors and the mechanism of "green transformation" of the country's economic system / Black Sea Economic Studies. – Issue 63. –P. 30-39.</p>

<p>Pakshiova Renata (University of Economics in Bratislava, Slovakia)</p>	<p>research on sustainable development, development of sustainable development analysis methods and control systems at enterprises, analysis of the impact of European integration on the requirements for environmental reporting of companies</p>	<p>1. Horváth, P. et al. (2017). Erratum to: Sustainability Reporting in Central and Eastern European Companies: Results of an International and Empirical Study. In: Horváth, P., Pütter, J. (eds) Sustainability</p>
<p>Kateryna Oleksandrivna Kopishynska</p>	<p>Research on innovative transformations of enterprises, startup activity, development in conditions of uncertainty and risk</p>	<p>1. Zgurovsky M., Kravchenko M., Boiarynova K., Ilyash O., Kopishynska K., Pyshnograiev I. Analysis of the impact of Russia's military invasion of Ukraine on the energy independence of European countries. System research and information technologies, No. 2 (2022). P. 7-31. https://doi.org/10.20535/SRIT.2308-8893.2022.2.01. (Scopus)</p> <p>2. Boiarynova, K. O., and Kopishynska, K. O. (2021). Analysis of Logistics Startups Development in the EU Countries and Ukraine. Sci. in nov. 2021. V. 17, no. 2. P. 105—116. https://doi.org/10.15407/scine17.02.105. – URL: https://scinn-eng.org.ua/ojs/index.php/ni/article/view/60 (Scopus).</p> <p>3. Boiarynova, K., Kopishynska, K. and Hryhorska, N. (2019). Economic and management approach to defining effective projects for enterprise development under risks and uncertainty. Problems and Perspectives in Management, 17(4), 299-313. – URL: https://www.researchgate.net/publication/338148352_Economic_and_management_approach_to_defining_effective_projects_for_enterprise_development_under_risks_and_uncertainty (Sopus)</p> <p>4. M. Zgurovsky, M. Kravchenko, K. Boiarynova, K. Kopishynska and I. Pyshnograiev, "The Energy Independence of the European Countries: Consequences of the Russia's Military Invasion of Ukraine," 2022 IEEE 3rd International Conference on System Analysis & Intelligent Computing (SAIC), 2022, pp. 1-4, doi: 10.1109/SAIC57818.2022.9923004. (Scopus)</p>

		<p>5. Kopishynska K., Umaieva D. Post-covid-19 supply chains: challenges and prospects. Zeszyty Naukowe Politechniki Częstochowskiej Zarządzanie. Nr. 45 (2022), P. 38-47.</p> <p>6. Kopishynska K., Redko K., Vasiltsova T. (2022) Theoretical fundamentals of management of technological development of pharmaceutical enterprises in the conditions of orientation on the international market. State and regions. Series: Economy and entrepreneurship. Issue. № 2 (125). P. 92-98.</p> <p>7. Kopishynska K., Zinchenko K. (2021) Innovative transformations of the value chain of pharmaceutical enterprises. Economy and society. № 24. Access mode: https://economyandsociety.in.ua/index.php/journal/article/view/220.</p> <p>8. Kopishynska K. The key basics of the startup marketing / K. Kopishynska // Evropský časopis ekonomiky a managementu. – 2018. – Vol. 4. – Issue 6 . – P.61-68.</p> <p>9. Kopishynska K. O. (2019) Methodical principles of planning international activities of enterprises. "Scientific Bulletin of the Poltava University of Economics and Trade" (Economic Sciences Series). No. 3(94). P. 49-57. Access mode: http://journal.puet.edu.ua/index.php/nven/article/view/1570</p>
Shenderivska Lina Petrivna	Scientist, teacher, developer of business plans	<p>1. Safonov Y., Gutkevych S., & Shenderivska L. (2022). Peculiarities of Management of Enterprises in the Publishing Industry. Baltic Journal of Economic Studies, 8(3), 174-184. DOI: https://doi.org/10.30525/2256-0742/2022-8-3-174-184. Access mode: http://baltijapublishing.lv/index.php/issue/article/view/1816. (Web of Science). http://www.baltijapublishing.lv/index.php/issue/indexed .</p> <p>2. Shenderivska L., Lazorenko T., Butkevych O., Khomenko A., Shprudko N. (2022) Information Support for Economic Growth and Security under the Influence of COVID-19. IJCSNS International Journal</p>

		<p>of Computer Science and Network Security, VOL.22 No.1, January 2022. pp.206-212. https://doi.org/10.22937/IJCSNS.2022.22.1.28/. http://paper.ijcsns.org/07_book/202201/20220128.pdf (Web of Science)</p> <p>3. Shenderivska L., Krystopchuk M., Nykonchuk V., Kniazevych A., Shketa V. (2022) Prospects of Neuromarketing Application in Communication Activities of Logistics Enterprises. In: Prentkovskis O., Yatskiv (Jackiva) I., Skačkauskas P., Junevičius R., Maruschak P. (eds) TRANSBALTICA XII: Transportation Science and Technology. TRANSBALTICA 2021. Lecture Notes in Intelligent Transportation and Infrastructure. Springer, Cham. PP. 682-693. Access mode: https://doi.org/10.1007/978-3-030-94774-3_66. Web of Science: Conference Proceedings. Electronic ISSN2523-3459. Print ISSN2523-3440.</p> <p>4. Kopytko M., Vinichuk M., Guk O., Shenderivska L., & Mokhonko H., "Financial Stability as a Factor of Ensuring Sustainable Development of Ukraine's Economy in the Conditions of Globalization," 2022 IEEE 3rd International Conference on System Analysis & Intelligent Computing (SAIC), Kyiv, Ukraine, 04-07 October, 2022, pp. 1-7, doi: 10.1109/SAIC57818.2022.9922978. (Scopus)</p> <p>5. Shenderivska L. (2018) Enterprises development: management model / L. Shenderivska, O. Guk // Baltic Journal of Economic Studie. No. 1. –Vol. 4 JANUARY. – P.334-344. (Web of Science) https://doi.org/10.30525/2256-0742/2018-4-1-334-344.</p> <p>6. Shenderivska L. P., Batyr A. O. (2022) Management of strategic development of a small enterprise. Economy and society. No. 45. (professional edition, category B, Index Copernicus). DOI: https://doi.org/10.32782/2524-0072/2022-45-33. Access mode: https://economyandsociety.in.ua/index.php/journal/article/view/1936/1864.</p> <p>7. Kvasko A. V., Shenderivska L. P. (2022) Effectiveness of the operational activity of the enterprise and its evaluation. Scientific</p>
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		<p>13. Shevchenko I.B., Shenderivska L.P. (2021) Experimental balance model for diagnosing the crisis state of enterprises in the publishing and printing industry. Scientific works of the Interregional Academy of Personnel Management. Economic sciences. Issue 2 (61). P. 68-73. Access mode: http://journals.maup.com.ua/index.php/economics/article/view/1078. DOI: https://doi.org/10.32689/2523-4536/61-10.</p> <p>14. Shenderivska L.P. (2019) Management of the efficiency of the printing industry enterprises. Scientific notes of the International Humanitarian University. Issue 31. P. 34-39. Access mode: https://ela.kpi.ua/handle/123456789/41934.</p> <p>15. Shenderivska L. P., Knyazevich A. O. Impact of threats on the level of economic security of metallurgical enterprises. Collection of scientific papers of the Dnipropetrovsk National University of Railway Transport named after Academician V. Lazaryan "Problems of Transport Economy". 2018. Issue 15. P. 23-31. http://pte.diit.edu.ua/old/article/view/134891.</p> <p>16. Shenderivska L. (2018) Urgent directions of development for publishing and printing complex enterprises. Economic Bulletin of the Zaporizhzhya State Engineering Academy. No. 2(14). P. 88-92. Access mode: https://dspace.znu.edu.ua/xmlui/handle/12345/91.</p> <p>17. Gutkevich S.O., Shenderivska L.P. (2018) Development management of printing enterprises. Intelligence XXI. No. 6. P. 142-148. 0.65 Access mode: http://www.intellect21.nuft.org.ua/journal/2018/2018_6/28.pdf (professional edition, category B, Index Copernicus).</p>
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International grants	<p>The number, name of the projects that received funding, and the topic (task) of which corresponds to the specialization of the scientific group.</p> <p>Name of the grant program</p> <p>ГРАНТ ERASMUS+ та JEAN MONNET FUND: international project «European business models: transformation, harmonization and implementation in Ukraine» (№ 587138-EPP-1-2017-1-UA-EPPJMO-MODULE)</p>
Submitted applications	<p><i>Enterprise Europe Network – Ukraine 2022-2025</i>, competition of the program "SMP Work Programme by the European Innovation Council and SMEs Executive Agency" on July 12, 2021, registered in the internal database of National Technical University of Ukraine "Ihor Sikorsky Kyiv Polytechnic Institute". Registration number of the application -- A028-2021, date of registration -- 23.06.2022.</p>