



# VARNA FREE UNIVERSITY

## CHERNORIZETS HRABAR

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### FACULTY INTERNATIONAL ECONOMICS AND ADMINISTRATION

### DEPARTMENT ECONOMICS

ВСУ "Черноризец Храбар"  
Факултет "Международна  
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### REVIEW

for an educational and professional program  
for applicants of the second (master's) level of higher education  
"MANAGEMENT OF INTERNATIONAL BUSINESS "  
fields of knowledge 07 "Management and administration"  
specialty 073 "Management"  
at the National Technical University of Ukraine  
"Ihor Sikorsky Kyiv Polytechnic Institute"

The educational and professional program of the second (master's) level of higher education in the specialty 073 "Management" presented for review is a regulatory document for the preparation of applicants for the master's degree in management at the National Technical University of Ukraine "Ihor Sikorskyi Kyiv Polytechnic Institute". The integral competence of the program consists in the ability of applicants to solve complex tasks and problems in the field of management or in the learning process, which involve conducting research and/or implementing innovations under uncertain conditions and requirements. The program ensures the acquisition of general and specific knowledge and skills in the field of managing international operations of enterprises on the basis of export-oriented development.

This educational and professional program is characterized by the training of highly qualified managerial specialists according to the direction of the higher education institution. The training of specialists in the field of management of international business is aimed at meeting the needs of the real sector of the economy.

Preparation according to the educational and professional program "Management of International Business" presented for review provides applicants with opportunities to implement international credit mobility, in particular, on the basis of bilateral agreements (memorandums) on cooperation with partner universities: Erasmus + KA1 on a competitive basis at the University of Jena (Germany), at Poznań University of Technology (Republic of Poland), Dumlupinar University (Republic of Turkey); MEVLANA EXCHANGE PROGRAM at Selcuk University, Ankara University (Republic of Turkey); with Częstochowa Polytechnic University (Poland), Varna Free University (Republic of Bulgaria). All this will provide an opportunity to deepen the knowledge and competence of the applicants regarding the study of foreign experience and the formation of their own innovative projects for the expansion of the international activities of enterprises.

The relevance of the main focus of the program on the provision of special education in the field of international business management is manifested in the focus on the provision of relevant knowledge, the acquisition of applied abilities and skills that will ensure the implementation of general and professional competencies in the field of managing international operations of enterprises on the basis of export-oriented development. The conducted analysis of the components of the educational and professional program gives reasons to affirm the innovative vision of its compilers regarding the modern model of education and the implementation of best practices in its provision.

The structural and logical scheme was developed taking into account the requirements for the meaningful and logical distribution of components during the training of applicants. Mandatory and optional components represent a complete system of theoretical and practical value. The defined complex of disciplines ensures the achievement of competencies and program learning outcomes specified in the program compliance matrix.

It is worth noting the regular cooperation of the program developers with the academic community and employers regarding the improvement of the educational and professional program, as well as the implementation of the proposed proposals, in particular, regarding program learning outcomes.

The program provides training using modern methods, techniques and technologies; scientific and pedagogical personnel involved in the implementation of the educational program meet the personnel requirements for ensuring the implementation of educational activities; material and technical, information and educational and methodological support is carried out in accordance with the technological requirements of educational activity of the corresponding level of higher education.

The analysis of the peer-reviewed educational and professional program "Management of International Business" for the training of applicants of the second (master's) level of higher education in the specialty 073 "Management" gives reason to assert that it meets the high quality criteria of educational and professional training, the qualification requirements of enterprises for applicants and is recommended for implementation in the educational process of the National Technical University of Ukraine "Ihor Sikorsky Kyiv Polytechnic Institute".

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